



Educational Books

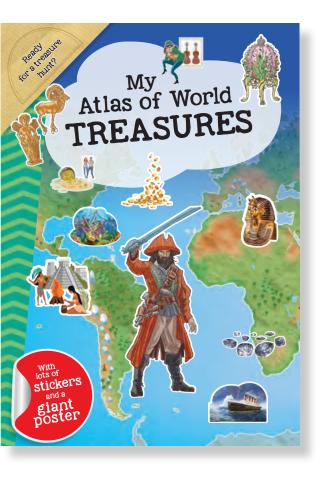
Catalogue

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P0163

2 titles 175 x 297 mm

Questions & Answers









REWARD STICKERS









- Quiz + explanation
- 2 levels of difficulty
- Fun answers
- Mix of illustrations & photos
- Popular animal theme
- Plenty of great reward stickers













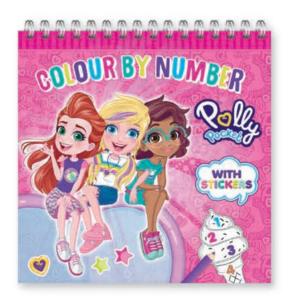


Colour by Number Calculate & Colour

S0250

2 titles 220 x 220 mm

48 pages + stickers Wire-o







- Our new Mattel licence
- Polly Pocket is back!
- 2 levels of difficulty
- Edutainment activities:
 Calculate, colour, stick...







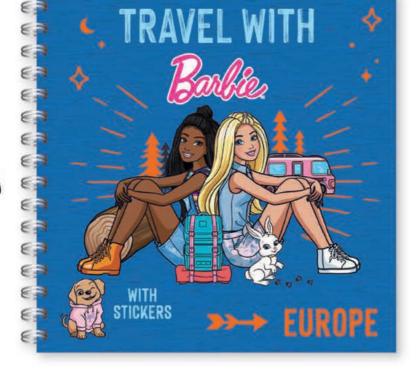




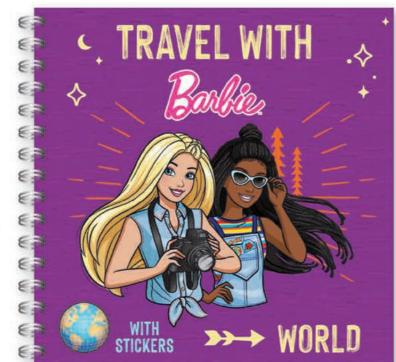
2 titles 220 x 220 mm

36 pages + stickers Wire-o

Travel with Barbie

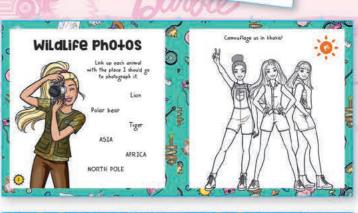








- Join Barbie's success after the blockbuster movie!
- Discover & learn the World with Barbie!
- Plenty of activities: quiz, stickers, colouring...





pressed to impress





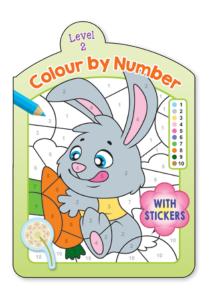
Colour S0248

'Number

4 titles 210 x 297 mm

16 pages + stickers Shaped









- Different shaping for each title
- Increasing level of difficulty
- 3 activities: colour, stick & sums
- Colour by code







More info





WITH

4 titles 165 x 240 mm

64 pages

Magical Salar Pad















- Mixed exercises
- Clear layout
- Attractive characters





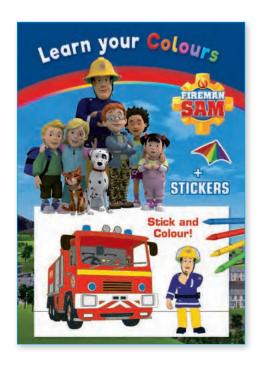
Learn your Numbers & your Colours

2 titles 210 x 297 mm

16 pages+ 2 spreads stickers









- Popular Mattel licence
- Fireman Sam has a new look!
- Clear & educational layout
- 60⁺ stickers













4 titles 210 x 297 mm

16 pages+ stickers

First, VOICS







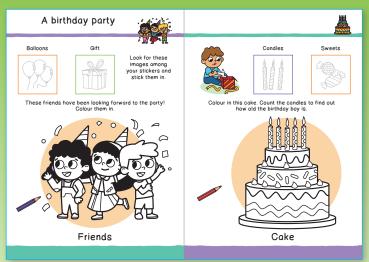


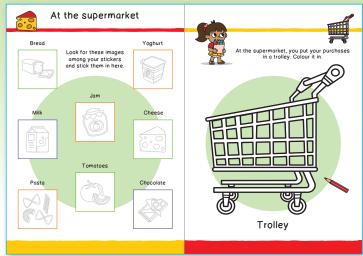


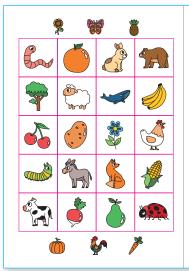


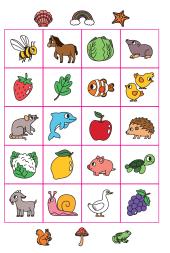












- First encounter with basic vocabulary
- Words organised by fun and familiar topics
- Sticking and colouring exercises





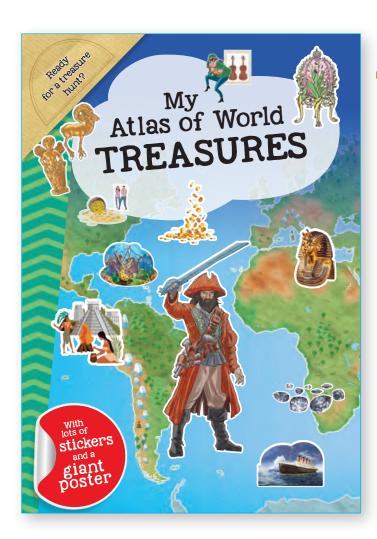




1 new title 210 x 297 mm

24 pages poster & stickers

My Atlas of World Treasures











- Extension of existing series
- Best-selling concept
- Poster & interactive stickers
- Short and to-the-point information
- Appealing & eye-catching layout
- Exciting range of treasures to captivate children's imagination
- A must for budding treasure hunters!







Ref.: **So239**

- 4 titles
- 24 pages + 1 sticker spread + cover
- 210 X 297 mm
- Wire-stitched

Learn with the Inventroop

- Fun & educational
- Dedicated learning subjects per title
- Modern "comic-strip" style
- Interactive, with stickers









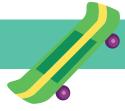












INVENTRUCP

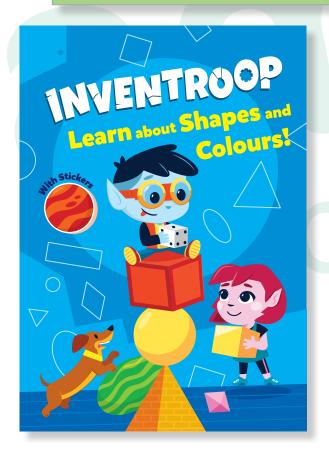
STICKERS:



Welcome to the "Inventroop" fantasy universe! This group of elf friends are crazy about science and technology. There's nothing they like better than inventing a gadget in their workshop or carrying out an experiment in their lab. And if there is something that needs

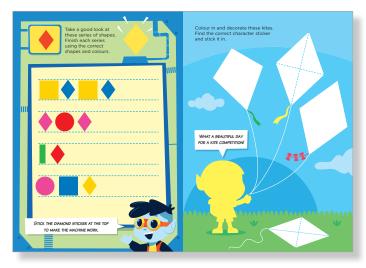
This magical universe makes learning a pleasure and keeps young readers stimulated.

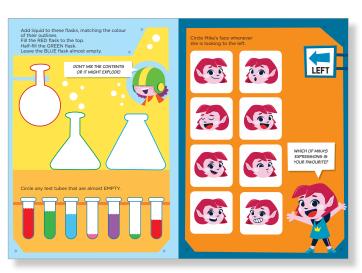
fixing, they are only too happy to help!







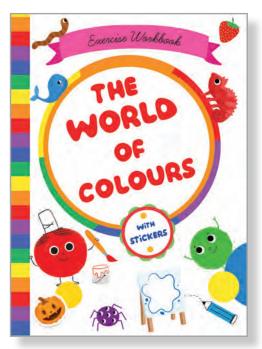


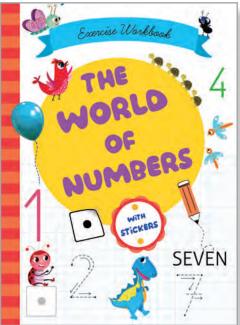


The World of Colours, Numbers...

- Fun pre-school exercises
- Specific focus for each title
- Clear layout
- Interactive stickers
- Bonus: Digital exercises via QR code









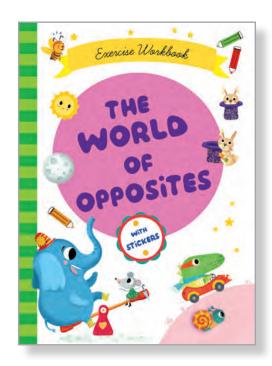


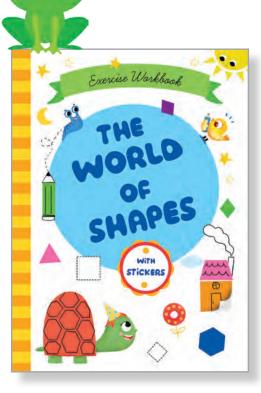
Ref.: **So233**

Foreseen publication : january 2022

Deadline for material: 1st August 2021

- 4 titles
- 24 pages + cover
- Spread of stickers
- •Size: 210 x 297 mm
- Wire-stitched





Clear and modern illustrations for this educational series. These 4 titles with different themes will allow the children to easily tackle the first basic concepts.

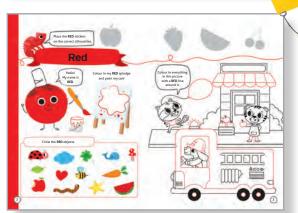
Learning is made even more gratifying with the numerous interactive stickers to be used in each title.



Bonus: Digital exercises via QR code







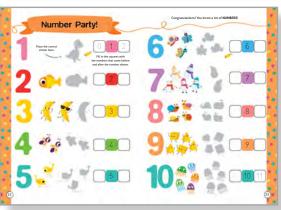










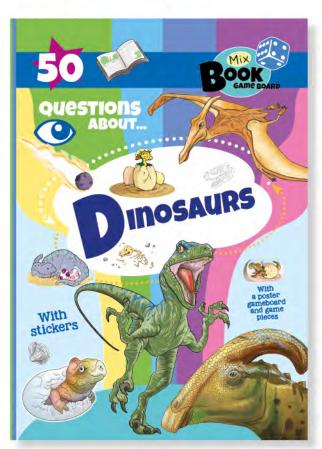






50 Questions about Dinosaurs

- Questions with clear answers
- Interactive stickers
- Inspire curiosity in children
- Poster with board game, pieces
 & dice to detach





+ STICKERS

Ref.: **So227**

- 1 title
- 24 pages + sticker spread
 + poster + cover with flap
- Size: 210 x 297 mm







+ POSTER



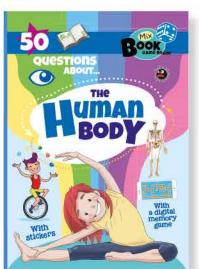




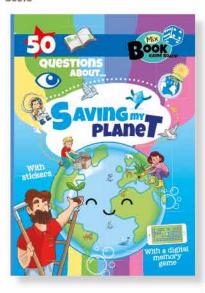
Kids around the world have always been fascinated by dinosaurs! In this book, they will find all the answers about their size, weight, habitats, diet and many other incredible facts!

IN THE SAME SERIES:

S0216



So216



Smart Colouring

- Exercise your brain while having fun
- Learn shapes, colours and numbers, with two levels of activities
- Colour-by-code and copy-to-colour
- Handle-shaped















Ref.: 50219

- · 4 titles
- 24 pages + cover
- · Handle-shaped
- . Size: 210 x 265 mm



Smart colouring is the best way to learn while colouring and relaxing. It provides a fun introduction to basic notions such as numbers, shapes and colours. With two levels, every child will enjoy using the codes. Each code is clearly explained and intuitive.



1 title 210 x 297 mm

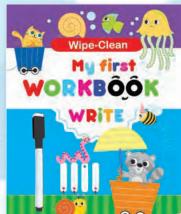
16 pages incl. cover Wipe-clean

My First Workbook Sums



- Best-seller format & series
- Wipe-clean page + erasable felt pen
- Sweet & clear illustrations





3 OTHER THEMES:









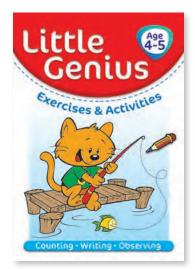


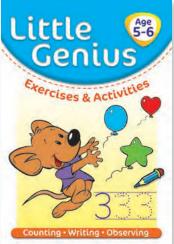


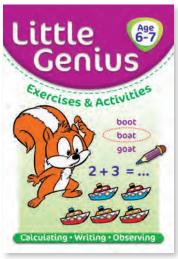
Little Genius

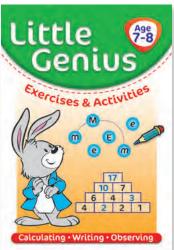
- 4 titles split by age group
- Easy to carry around pad
- Encourages independent learning





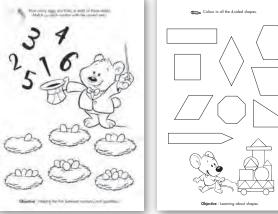


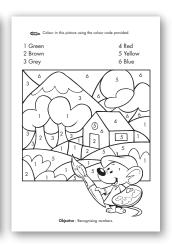












Reference: So217

- 4 titles
- 64 pages + cover
- Size: 165 x 240 mm

There are different books for different age ranges, allowing children to easily find something to challenge themselves. Learning can be fun and these books will prove it to children. These little pads are also extremely handy for travelling with children!

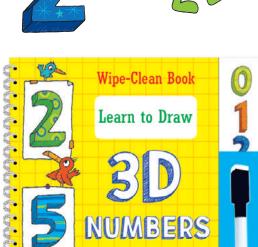


Learn to Draw 3D Shapes / Numbers

- Wipe-clean board + felt pen
- Learn while drawing
- Promotes creativity
- Step by step instructions

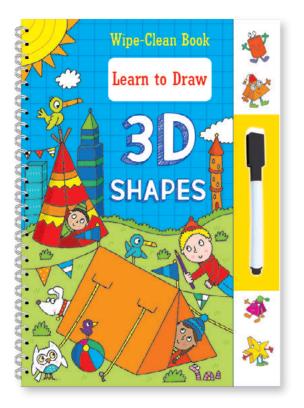


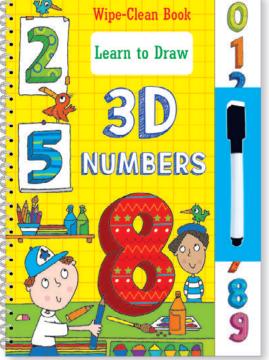








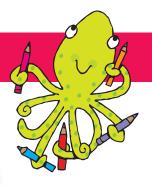




Reference: So215

- 2 titles
- 32 pages + wipe clean board + cover stitched book
- Erasable marker in blister glued on whiteboard
- Size book: 160 x 297 mm
- Wipe board: 210 x 297 mm



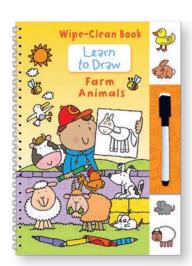




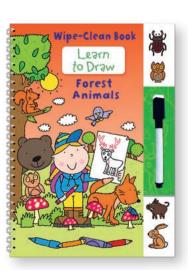




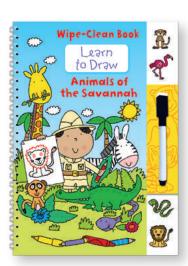
So180

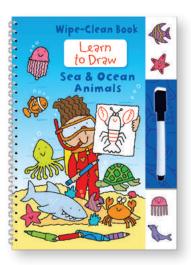


S0193

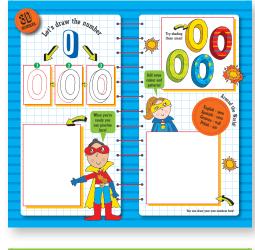


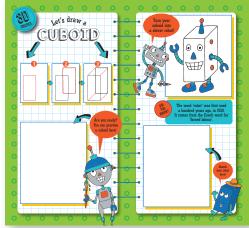


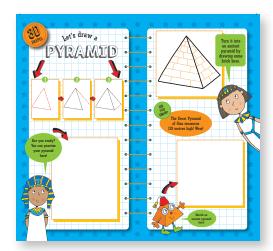












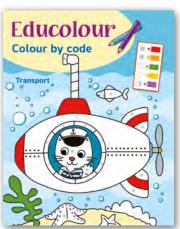
This series allows children to learn to draw 3D while having fun. With a colourful background and easy to follow instructions it promotes creativity in children. Filled with fun facts, everyone can learn something from this book and children can show off their knowledge to their friends.

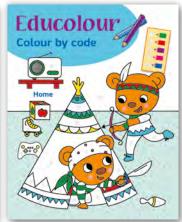
Educolour - Colour by Code

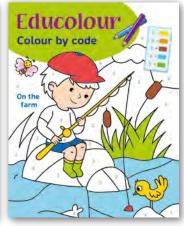
- Educational colouring
- Encourages children to reflect

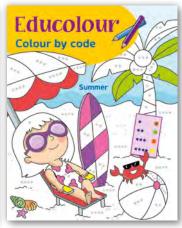


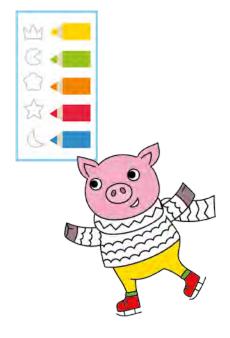














- 4 titles
- 32 pages + cover
- Size: 210 x 265 mm









Find the code and reveal the magical drawing! Children will colour in the illustrations by following several colour-codes, which will teach them basic skills, such as numbers and letters. They will also be exposed to logic and be tested on their observational skills! That way, colouring becomes a fully creative pastime.



Finger Painting - Early Learning



+ PAINT PALETTE

EDUCATIONAL

- Attractive and interactive way to learn
- Super bright paint palette
- Children love to play and learn with their fingers





Reference: So208

- 2 titles
- 48 pages + cover
 + finger painting set
 glued in the book
- Size: 210 x 260 mm
- Size bookblock:210 x 200 mm







Leave the brushes behind and observe what kids can do and develop using their fingers! With the help of step-by-step instructions this bestselling concept offers varied educational pre-school exercises & activities.

The watercolour paint palette made up of 6 vivid colours guarantees hours of fun!





Play & Learn

EDUCATIONAL

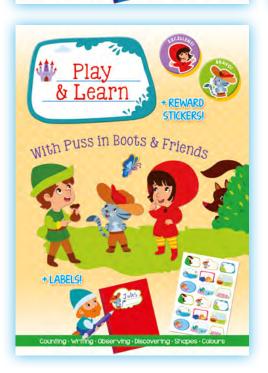




- Reward stickers
- Multi-coloured name-tags
- Early learning exercises and fun activities



Reference: So207



pre-school exercises and activities.

or other objects.

This new educational series of 3 titles has been designed with fun themes and topics to steer the attention of our young children. It offers a combination of a wide range of simple, varied and colourful

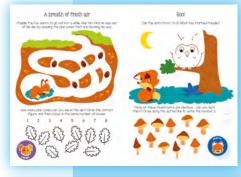
Each title also contains a full spread of "reward" stickers as well as multi-coloured name-tags, very handy when personalising books







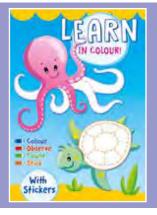
- 3 titles
- 24 pages + sticker spread + cover
- 210 X 297 mm



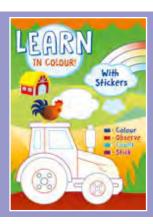


EDUCATIONAL - REF S0195

LEARN IN COLOUR!











24 pages + 1 sticker spread + cover

210 x 297 mm





With Stickers







A bright and colourful educational series mixing pre-school learning themes with colouring activities. Particularly interactive, the well-designed exercises will guide the children through their first steps into writing, observation, counting and other dexterity skills.

- **▶** Diverse exercises & activities
- ▶ Fun & educational
- ▶ Plenty of interactive stickers





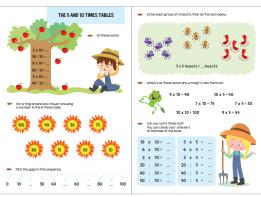
1 new title 210 x 297 mm

16 pages wipe-clean

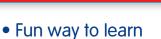
I Learn my Times Tables







5 OTHER THEMES:





the times tables

- Fully wipe-clean, with felt-tip pen on cover
- Practise over and over again!









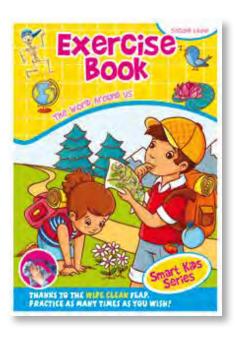






SMART KIDS

2 new titles for second level

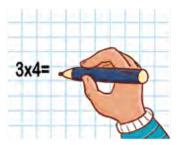


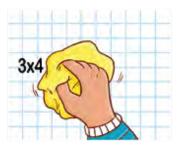




- 210 x 297 mm
- 24 pages + 6 page cover
- 2 bind-ups of the original series are now available!







Our Smart Kids' collection has been such a success, that we decided to add 2 new titles to it. One title is being dedicated to Mathematics while the other one provides the opportunity for young children to acquire the first notions of Anatomy, Geography and Nature.

These books also come with a practical and didactic "wipe-clean flap" for endless training!

- · Learning while playing
- Instructive but not too scholarly
- Didactic wipe-clean flap

PREUIOUS TITLES IN THIS SERIES:

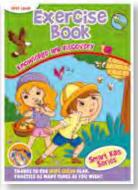
FIRST LEUEL



Ref: S0176





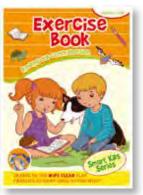


EDUCATIONAL BO

SECOND LEVEL











48 PAGES BIND-UP also available





