



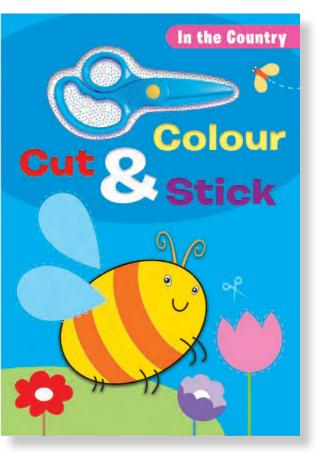
### Activity Books Catalogue

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## Sunshine Collection & Kawaii Collection

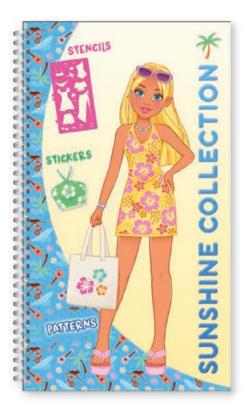
J0394

2 titles 167 x 297 mm



- + 2 pages stencils
- + stickers

Wire













- Best-seller concept & format
- Lazer laminated covers
- Stencils, patterns & stickers
- Trendy & refined illustrations

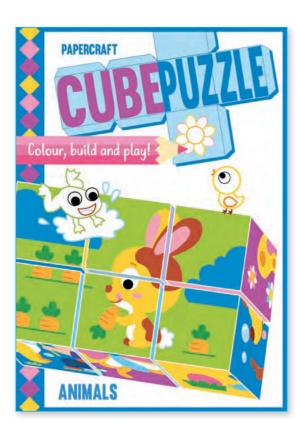


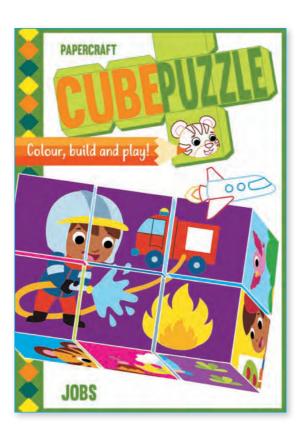


2 titles 210 x 297 mm

12 craft pages + 4 pages of instructions

### Puzzle Papercraft









- Original concept
- Colour, build & play!
- 6 puzzles easy to assemble













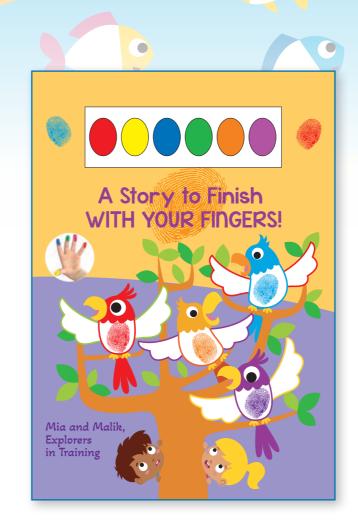
2 titles 210 x 260 mm

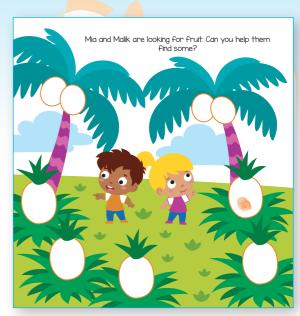
48 pages Pad

# A Story to Finish with your Fingers!











- Painting palette
- More than simple painting
- Interactive stories
- Follow knights or explorers' adventures!

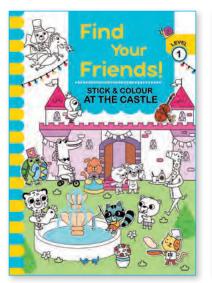


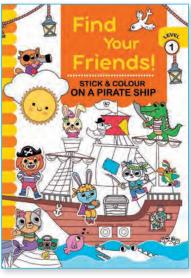


4 titles 210 x 297 mm

16 pages+ stickers

# Find your Friends!

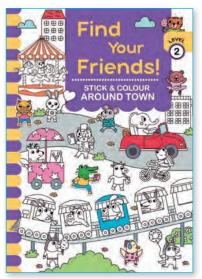


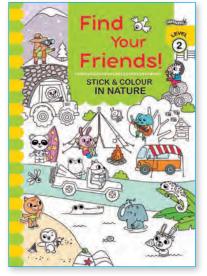






- Look & find
- 2 levels of difficulty
- Cute characters to colour in & stick
- Detailed illustrations to colour in











2 titles 210 x 297 mm

24 pre-cut pages + stickers

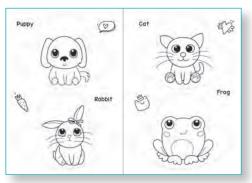
# Paper \$\frac{1}{3} \\ \text{Toys}







- Early-years papercraft
- Easy to manipulate & build
- No scissors required
- Cute & fun animals to assemble & colour













4 titles 210 x 297 mm

8 pages cover incl. wipe-clean

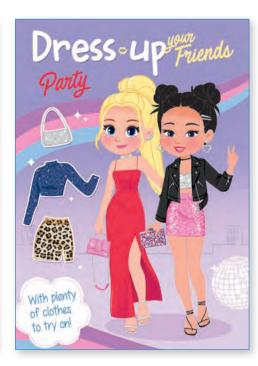
+ vinyl stickers

# Dress up your Friends









- A must-have for budding stylists
- Fashionable clothes
- Diverse models
- Two spreads of vinyl stickers
- Endless sticker repositioning







Vinyl stickers

















2 titles 210 x 297 mm

32 pages2 sticker sheets

### Pop-up Surprises!















- « 2 in 1 »: colouring and surprise card
- Easily detachable pages to fold for special effects
  Stickers











## Stick & Play

J0387

4 titles 175 x 195 mm

12 pages cov. incl. 2 sticker spreads







- Small format adapted to the age-group
- 2 spreads of stickers
- Creative activity























2 titles 170 x 297 mm

16 pages+ vinyl stickers

## Create Star









- Fashionable designs
- Vinyl stickers
- 6 page cover, with stars to dress up





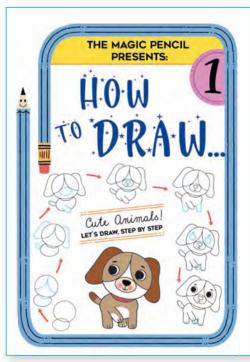


## How to Draw Cute Animals

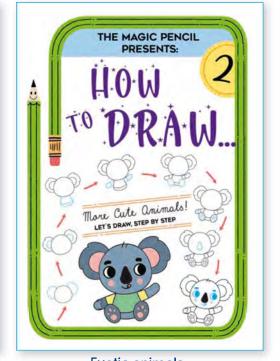
J0385

2 titles 210 x 297 mm

16 pages 6 page cover



Forest & country animals



**Exotic animals** 



- Everyone can draw!
- Rewarding, step-by-step method
- Cute & easy-to-draw animals









#### **ACTIVITY**

#### Ref.: **Jo383**

- 2 titles
- 32 pages + 4 scratch-off sheets + scraper tool + greyboard + cover
- Wire-o
- 220 X 220 mm

#### **Scratch Art Princesses**

- 4 magic scratch cards in each book
- A safe scraper tool
- Brightly coloured examples for inspiration
- Black-and-white illustrations to finish











This is an original concept intended to develop a child's creativity!

Scratch Art books are an ideal gift for emerging artists of all ages. A simple scrape with the enclosed tool will reveal the bright colours hidden beneath the black coating.

Let's bring these princesses to life!

#### **SCRATCH CARDS:**



#### **ACTIVITY**

#### Ref.: **Jo382**

- 2 titles
- •16 pages + 2 sticker spreads
- + cover
- 210 X 297 mm
- Wire-stitched

#### Design your own Handbag

- Chic
- Cool
- A super-trendy series
- Develops creativity and imagination
- Lots of stickers















Fashion bag
A touch of city chic

Decorate this bag with your stickers!

Here are some examples to inspire you

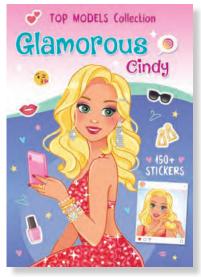
This series is aimed at all budding designers who dream of creating their very own line in bags. Whether elegant and chic or super-cool, there is something to suit every taste in these 2 titles.

Thanks to a multitude of stickers, young designers can let their imagination run wild!

#### ALSO AVAILABLE:









# Colour, Colour

J0381

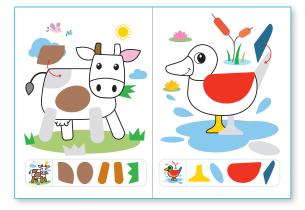
4 titles reprint 210 x 297 mm

16 pages + stickers + scissors

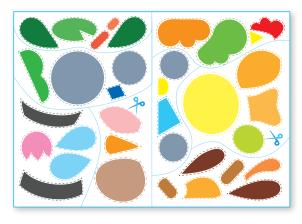








- Tremendous success when released in Spring 2022
- A must-have series!
- Pair of safety scissors provided
- Two spreads of stickers to cut out
- Promotes hand-eye coordination and motor skills







#### **ACTIVITY**

#### Ref.: Jo378

Foreseen publication:

May 2022

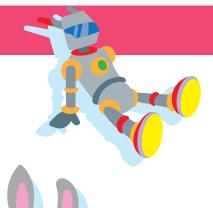
Deadline for material:

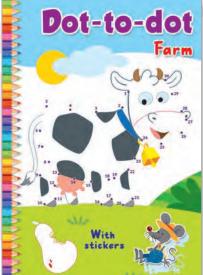
1st December 2021

- 4 titles
- 24 pages + 1 sticker spread + cover
- 210 X 297 mm
- Wire-stitched

#### **Dot-to-dot**

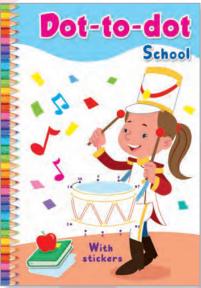
- Learning to count
- Developing motor skills
- Bestselling themes & concept

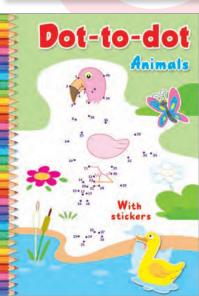




**Dot-to-dot** 

With





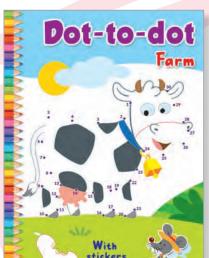














### Look Book "Tropical" & "Floral collection"

- Bestselling format & concept
- Stencils & paper patterns
- Arts & crafts



#### Ref.: **Jo377**

Foreseen publication:

June 2022

Deadline for material: 1st January 2022

- 2 titles
- 36 pages + 12 pages+ 2 PP sheets + 1 stickersheet + greyboard + cover
- •167 x 297 mm
- Laser lamination treatment on covers
- Wire-O









Our much loved "Party Girls" collection has been extended with these 2 new books that are bound to please all budding designers!

This time, the focus is on flower designs and patterns!

Each book comes with stencils that can be used to draw clothes on the models or to cut the paper fabrics to size.



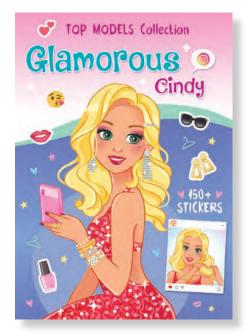
#### **Top Models Collection**

- Up-to-date style
- Cool activities
- More than 150 stickers per title

















+ STICKERS





2 titles

16 pages + 2 sticker spreads + cover

• Size: 210 x 297 mm

Discover two smart young on-trend ladies: Cindy, the glamorous Instagrammer & Vanessa, the enthusiastic YouTuber!

Girls will love to follow these 2 influencers in their exciting activities! Before doing so, Cindy and Vanessa must be dressed up. Plenty of bright and cool stickers available to achieve trendy & modernlooks.

#### My Makeover

- With more than 80 reusable vinyl stickers
- Trendy clothes
- Bestselling concept







Cute videos to discover











Ref.: Jo365

- · 2 titles
- 16 pages + 2 vinyl sticker spreads + 6 pages cover
- Size: 170 x 297 mm



Become a fashion designer thanks to this bestselling format! Dress these models in nature-inspired or romantic clothes and check out some charming videos by scanning the QR codes.

#### + 2 SPREADS VINYL STICKERS





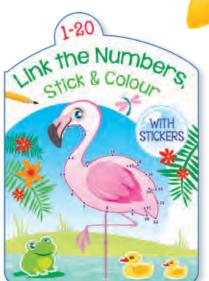
#### Link the Numbers "1-10" "1-20" "1-30" "1-40"

• Learn number order while having fun!

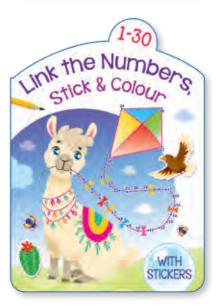
• Trendy animal themes

• 4 different difficulty levels





















- 16 pages + sticker spread + cover
- Size: 210 x 297 mm



These books allow children to learn the order of numbers while having fun. They will discover their favourite animals while linking the dots. Not only do children learn, but they can also colour in the animal they just revealed making the fun last even longer!



+ STICKERS

#### Party Girls [The Dog Edition]

- Explore drawing skills
- Stencils and cool stickers
- "Fancy" laser lamination on covers









Reference: Jo357

- 2 titles
- 36 pages + 12 pages patterns
   + 2 PP sheets + 1 sticker
   sheet + greyboard + cover
- Cover with laser lamination treatment
- Size: 167 x 297 mm



#### Children design their own fashion collection!

After the tremendous success of our first two Party Girls books, we have developed two new glamorous titles in this collection offering stencils and stickers to dress up the girls into trendy and stylish supermodels going out with their cute puppies. Children will be in love with their new best friend!

Fun and excitement guaranteed for the soon-to-be fashion designers!





#### Scratch Art

#### **ACTIVITY**

- Magic scratch cards
- Scraper tool
- Bright & creative colouring
- Beautiful illustrations
- Bestselling wire-o format





Reference: Jo354

- 2 titles
- 32 pages + 4 scratch off sheets & 1 stick
  - + 1 mm greyboard
  - + cover
- 220 X 220 mm



SCRATCH

4 SCRATCH OFF CARDS + SCRAPER TOOL

An original concept aimed at developing children's creativity! These Scratch Art books are the best gift for budding artists of all ages! A simple scratch with the included scraper tool will reveal the bright colours hidden beneath the black coating! Each title contains 4 magic scratch cards as well as super-cool drawings and design projects to colour.





REF J0352

#### **FANTASTIC FAIRIES**











#### **GORGEOUS PRINCESSES**

- Electrostatic vinyl (no glue) stickers
- Endless make-over combinations
- Creative and entertaining







- 2 titles
- 16 pages + 2 vinyl sticker spreads + 6 pages soft cover
- 170 x 297 mm



1 title 210 x 297 mm

72 pages

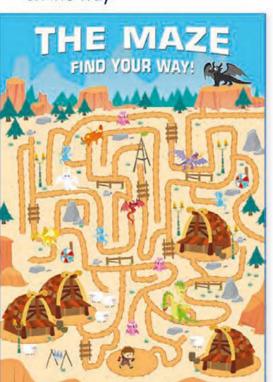


- Find your way a lesson for life!
- Bright & detailed illustrations
- Compelling topics
- Fun activities
- Work out the correct path
- Count the characters collected on the way

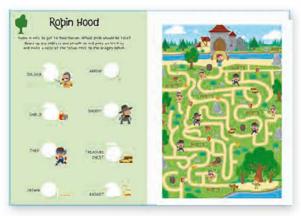














## Reference: J033

#### **RESTYLING**

#### [Relooking]

#### Restyling 200+ reusable vinul stickers! Create your OWN ROCK look!



#### Rock Star

Thanks to the 200 reusable vinyl stickers in each book, the budding stylists have the opportunity to dress models as fashion stars or even rock stars!

By using the 2 flaps, they can compare the style of the top model, before and after the makeover.

A unique way to share creativity with friends and express talent at early age.











- 170 x 297 mm
- 16 pages + 2 vinyl sticker spreads + poster
  - + 8 pages cover
- More than 200 vinyl (electrostatic) stickers
- Endless makeover combinations
- Creative, trendy and entertaining