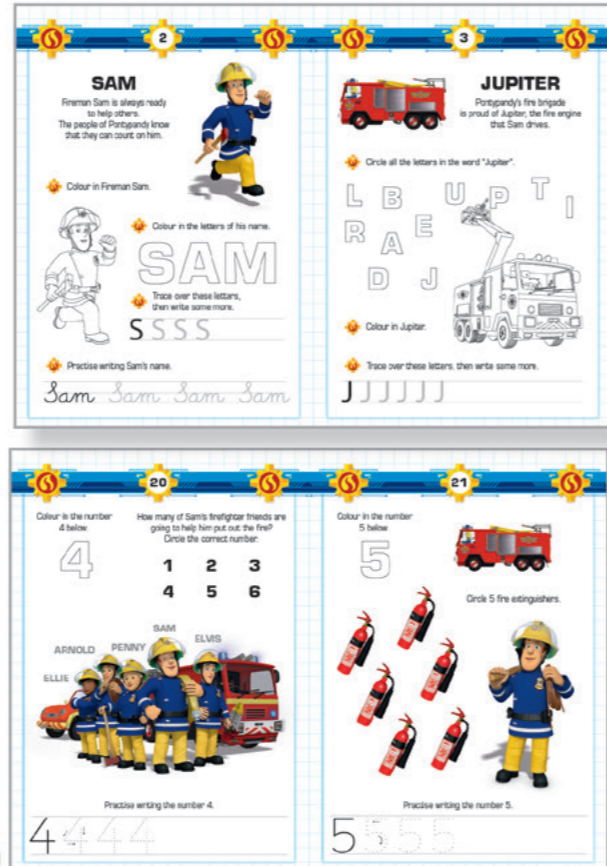


Learn it all with Fireman Sam

- Rock solid Mattel license
- Famous Fireman Sam
- Educational and fun exercises
- Cool stickers
- 4-6 age group



Ref.: S0229
S0230
S0231

Foreseen publication:
February 2022

Deadline for material:
1st September 2021

- 48 pages + 1 sticker sheet + soft cover
- Cover treatment: matt lamination + spot UV varnish
- Size: 210 x 297 mm
- Perfect-bound

Ref.: S0229

Welcome to Pontypany, the village of Fireman Sam, the well-known children's hero.

This book will allow them to learn the first notions of writing and arithmetic while getting rewarded with plenty of fun and exciting stickers!

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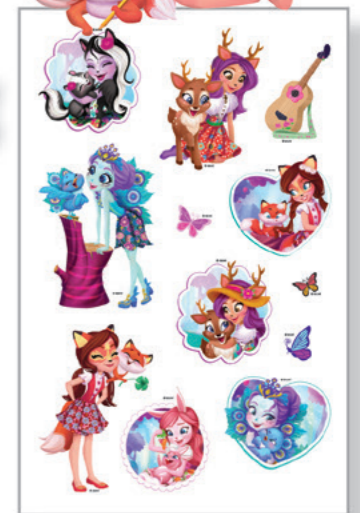
+ STICKERS :



Learn it all with the Enchantimals

- Fast growing Mattel license
- Charming and cute characters
- Educational and fun exercises
- Cool stickers
- 5-7 age group

Enchantimals



Ref.: S0230

A title that explores the universe of the Enchantimals, a recent and fast expanding license from Mattel!

Rich content, thanks to various vocabulary and calculation exercises. It does also include few colouring pages and a spread of stickers to irradiate the learning experience: A truly attractive "edutainment" title!

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Learn it all with Barbie

- Iconic Mattel Licenses
- Forever young Barbie
- Educational and fun exercises
- Cool stickers
- 5-7 age group

Barbie dreamhouse adventures

Ref.: S0231

Barbie and her friends are back in town in a more modern and up-to-date universe. One of the long lasting licenses, Barbie continues to inspire and illuminate the younger generation! This title contains a mix of educational exercises alongside colouring pages and stickers to stimulate a fun learning experience.

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