

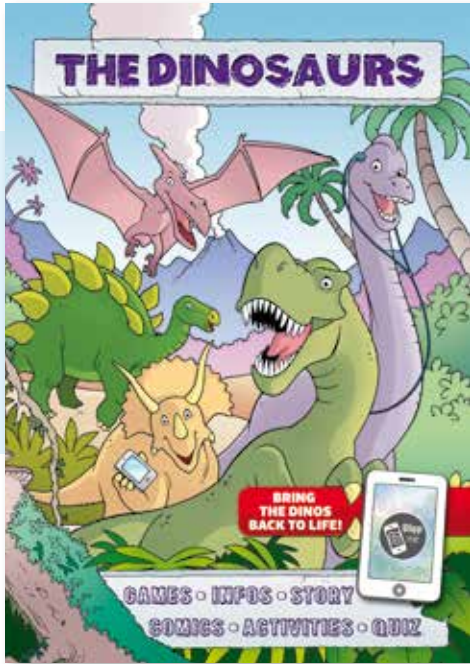


ACTIVITY BOOKS

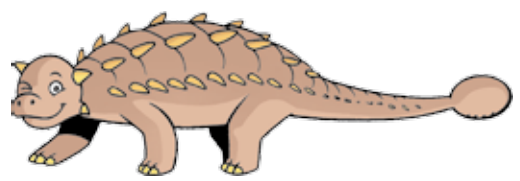
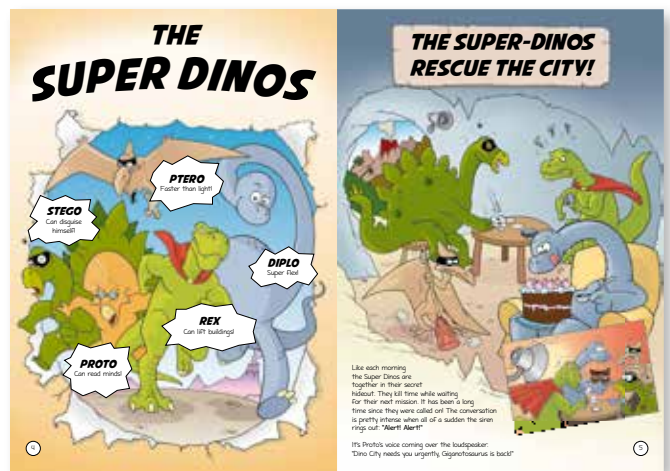
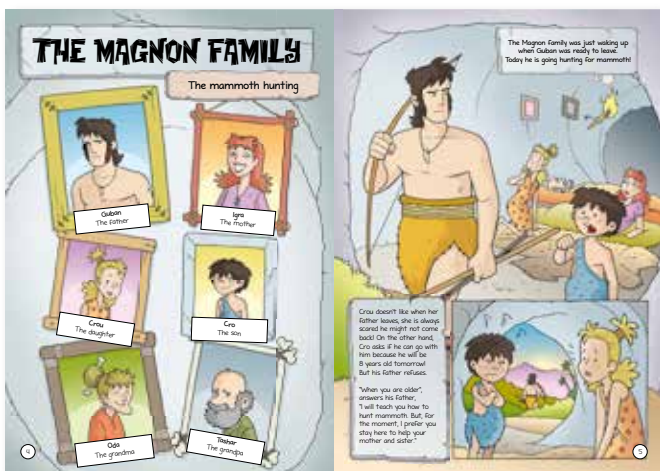
# THE DINOSAURS & THE CAVEMEN

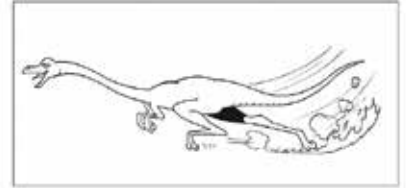
Les dinosaures & Les hommes des cavernes [ref. J0327]

2 titles of 32 pages - Soft cover - 210 x 297 mm



Augmented Reality on the cover!





“Augmented Reality” brings the reading experience to another dimension!



Developed as a **magazine** to convey more energy and **interaction** to our young readers, we have assembled a mix of activities in these 2 titles, about Dinosaurs and Cavemen: a quiz, puzzles, jokes, comics as well as a funny and original story! The “**Augmented Reality**” on the front covers is easy to access on any tablet or smartphone by downloading the free “Blippar” app. The children will be impressed seeing **3D Dinosaurs** and **Cavemen** coming to life, or printing great illustrations that can be coloured. They will also have the opportunity to take “**selfies**” with our heroes that they will be able to share with their family & friends!

